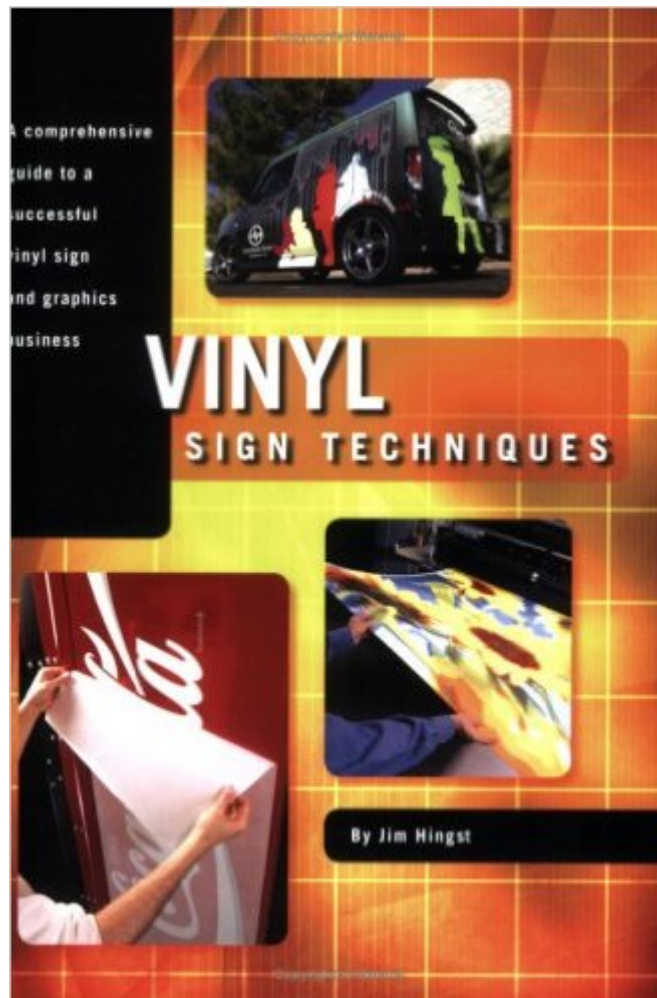


The book was found

Vinyl Sign Techniques



Synopsis

Here is a comprehensive guide to the vinyl sign and graphics business. Compiled from 54 Vinyl Graphics columns in Signs of the Times, edited, updated and condensed here into 39 chapters, Vinyl Sign Techniques is an essential resource. The book is divided into four sections: sales & marketing, materials, fabrication, and vinyl application & removal. Every important aspect to running an efficient and profitable vinyl sign business is covered in detail, often including valuable charts, tables and photos for reference. Jim Hingst, a respected and experienced veteran of the printing and vinyl industries, offers the lessons that were 25 years in the making. Your business will benefit greatly from the advice in this book.

Book Information

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Customer Reviews

This book is a real gem and gives clear, concise instructions for vinyl graphic application to vehicles, etc.

If you work with vinyl graphics this book is a definite must have for reference. Covers the important stuff and more. The only suggestion I can think of is to have it done in colour. Good work!

Great buy

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Vinyl Sign Techniques Teach Your Baby to Sign, Revised and Updated 2nd Edition: An Illustrated

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